GROWING OPEN ACCESS BOOKS
DE GRUYTER
DE GRUYTER: OPEN ACCESS BOOKS

- largest independent academic publisher of original open access books
- OA books program launched 2011, shown sustained growth since
- all disciplines: from linguistics to architecture to hard science
- supporting authors and institutions in developing research
- all services: from editing to production to promotion
DE GRUYTER: OPEN ACCESS BOOK LIBRARY

- OA book library launched 2017
- content from De Gruyter and publishing partners
- 80% HSS, 10% STM, 10% Professional
- over 1000 books available soon
OPEN ACCESS BOOKS WORLDWIDE

• general market est. nearly 10,000 open access books
• expected to grow by 30% a year
• OA journals converged towards APC model
• OA books continue to experiment with business models
HOW WE WORK

AUTHOR PAYMENT ✓
author, funder or institution pays fee to publisher

FREEMIUM
publisher releases basic version for free
author pays for ‘full’ version

CROSS SUBSIDY PUBLISHING ✓
subsidy received from institution or other activity to fund publication

EMBARGO ✓
book released after pre-determined period
usually without any fees

CROWD FUNDED
‘crowd’ shares costs to fund publication

LIBRARY FUNDED ✓
libraries share costs across consortia to fund publication

June 2017
HOW WE HAVE GROWN

• advise and support authors in finding open access funding

• open access books rely on various funding sources

• from direct to indirect institutional funding, crowd sourcing and non-traditional budgets

• funding for monographs in the UK: only 22% from research council grants, 62% came from university funds or self-funding (2012)

• funding for open access books growing: FWF (Austria), the Wellcome Trust (UK), NWO (Netherlands)
HOW WE HAVE GROWN

• offer Institutional Memberships: 15-20% discount on open access fees for books (and journals)

• support Early Career Researchers with emerging scholar monograph competition

• discounts for outstanding authors

• waivers for authors from low to middle income countries

• fair & flexible offer meeting the individual needs of authors, funders and institutions

• cooperative effort recognizing many stakeholders involved
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