

Group licensing in Germany: The case of the Bavarian Consortium ... and beyond

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Bavaria



12.5 million inhabitants

70,550 km²

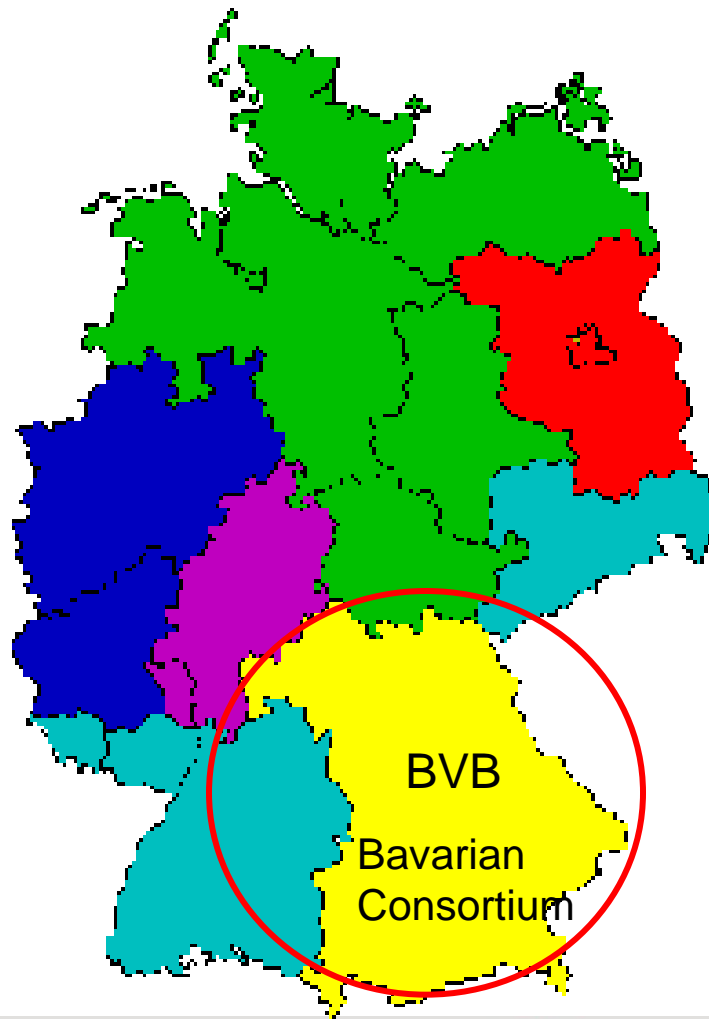
30 Universities and
Universities of Applied
Sciences



Consortia in Germany

- Mainly organised along the lines of the political borders in the **federal system** or existing regional library networks
 - » Six major regional consortia
 - » Consortia of research organisations, e.g. Max-Planck Digital Library
- Cooperation within **GASCO** (German, Austrian, Swiss Consortia Organisation)
 - » Leads to cross-regional licence agreements for some products
 - » Joint discussions with publishers about significant changes of their business models
- Mainly **funded** at the institutional level with some central funding available in some of the German states („Länder“)
- Variety of different **organisational models**

Regional library networks and consortia in Germany



- **Common Library Network (GBV) (Göttingen)** of Lower Saxony, Saxony -Anhalt, Thuringia, Hamburg, Bremen, Mecklenburg-Western Pomerania, Schleswig-Holstein and the respective regional consortia
- **Cooperative Library Network of Berlin-Brandenburg (KOBV) (Berlin) and FAK-Consortium**
- **Library Network and Consortium of North Rhine-Westphalia (HBZ) (Cologne)**
- **Hessian Library Information System and Consortium (HEBIS) (Frankfurt/Main)**
- **South-West German Library Network (SWB)** Baden-Wurttemberg, Saarland, Saxony, Rhineland-Palatinate (partly), (**Konstanz**) and the respective regional consortia
- **Bavarian Library Network (BVB) and Bavarian Consortium (Munich)**



The Bavarian Consortium: Organisational structure (1)

- **Founded** towards the end of the 1990s
 - » First journals consortium (Academic Press) in 1999
- **Bavarian State Library** commissioned by the University Libraries to coordinate licence negotiations for electronic resources
 - » No formal organisational or legal structure, but part of the cooperative library strategy in Bavaria
 - » Built upon the role of the Bavarian State Library as the central regional and archival library of Bavaria
 - » No formal board, but regular meetings of the consortium members



The Bavarian Consortium: Organisational structure (2)

- Potential **participants** in Bavaria
 - » 11 university libraries
 - » Bavarian State Library
 - » 19 universities of applied sciences
 - » 9 regional state libraries
- **Consortium Head Office** in the Department for Serials and E-Resources of the Bavarian State Library
 - » Fully integrated into the routine workflows of the library
 - » Approx. staff time: 2 FTE (5 members of staff)
 - » No staff members work exclusively for the Bavarian Consortium



The Bavarian Consortium: Organisational structure (3)

- **Funding structure**
 - » Since 2000 some central funding from the Bavarian government for data procurement, but not for staff
 - Allocated to the members according to a fixed distribution key
 - » Generally no cost allocation of publisher prices (apart from pooled cancellation rates)
- **Access** to approx. 4000 electronic journals, 65 databases, 30 e-book deals
 - » Partly participation in other regional consortia

Bayern-Konsortium

- [Ansprechpartner](#)
- [Bayern-Konsortium: Datenbanken](#)
- [Bayern-Konsortium: Elektronische Zeitschriften](#)
- [Bayern-Konsortium: E-Books](#)
- [Neue Lizenzen](#)
- [Veranstaltungen](#)

Das Bayern-Konsortium ist ein Zusammenschluss von Bibliotheken mit dem Ziel des gemeinsamen Erwerbs von Nutzungsrechten an Datenbanken, elektronischen Zeitschriften und E-Books. Potenziell Teilnehmer sind die Universitätsbibliotheken, die Fachhochschulbibliotheken, die staatlichen Regionalbibliotheken sowie die Bayerische Staatsbibliothek, bei der gleichzeitig die zentrale Verhandlungsführung in enger Abstimmung mit den Teilnehmerbibliotheken liegt.

Das Bayern-Konsortium arbeitet auch mit außerbayerischen Bibliotheken zusammen und ist über die Bayerische Staatsbibliothek in der überregionalen Arbeitsgemeinschaft Konsortien (→ [GASCO](#) = German Austrian Swiss Consortia Organisation) vertreten.

Die Bayerische Staatsbibliothek administriert für die bayerischen Konsortialteilnehmer zentral die elektronischen Zeitschriften aus den Konsortialverträgen in der Elektronischen Zeitschriften-Bibliothek (EZB).

Springer-Verlag (Springer Science + Business Media)

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Springer-Verlag (Springer Science + Business Media)

Produkt

Umfang

Laufzeit

Nutzungsstatistik

Technischer

Ansprechpartner

Teilnehmer

- Springer Link
- ca. 430 Zeitschriften
- Vertragsbeginn: 01.01.2007
- 01.01.2010 - 31.12.2010
- Statistik abrufbar unter: → <http://www.metapress.com> (passwortgeschützt)
- Klaus Bahmann,
✉ Klaus.Bahmann@springer-sbm.com
Tel. 06221-487-8726
- Bayerische Staatsbibliothek
- 5 UBs: Augsburg, Bayreuth, LMU München, TU München, Regensburg
- 6 FHBs: Augsburg, Kempten, München, Nürnberg, Regensburg, Weihenstephan

Electronic Resource Management for the Bavarian Consortium

- Key question: Home-grown system vs. commercial product
 - » Commercial products were evaluated, but not supported
 - » First **home-grown system** (based on Microsoft Access) for internal use only
- Current development of **web-based solution**
 - » Software development outsourced
 - » Will be launched early in 2011
 - » Can be accessed by consortium members (reading rights only)

Cataloguing and metadata service

- Cataloguing of electronic resources purchased by the consortium centrally coordinated by the Consortium Head Office
- Administration of electronic journals in the **Electronic Journals Library** (EZB)
- Cataloguing of databases in the **Database Information System** (DBIS)
- Cooperative cataloguing of **e-books** in the Catalogue of the Bavarian Library Network
 - » Shared manual cataloguing where metadata quality is not sufficient yet
 - » Automatic loading of metadata in close cooperation with the Head Office of the Bavarian Library Network

Bavaria and beyond



- Representation of the Bavarian Consortium in **GASCO**
- Bavarian State Library as one of the negotiating libraries within the framework of **DFG-funded national licences / consortia**
 - » Integrated into the organisational infrastructure of the Head Office of the Bavarian Consortium
 - » Current responsibility for about 45 products
- **International cooperation**
 - » GASCO
 - » Knowledge Exchange
 - » ICOLC: International Coalition of Library Consortia



National licensing in Germany – current strands

- German national licensing programme, funded by DFG
 - » National licences for completed collections (ends 2010)
 - » Nationwide consortia for current e-journal content
- Priority Initiative „Digital Information“ of the Alliance of German Science Organisations

<http://www.allianzinitiative.de/en/start/>

- Knowledge Exchange multinational licences (2009-2011)

Alliance licences: key principles

- *Guidelines for the Purchase of Licences within the Framework of the Alliance Initiative „Digital Information* (adopted in 2010)
 - http://www.dfg.de/download/programme/wissenschaftliche_literaturversorgung_informationssysteme/antragstellung/12_18_e/12_18e.pdf
- Key features
 - » Aim to eliminate pricing based on historic print expenditures
 - » Opt-in models (no full funding any more)
 - » Archives successively built up to become available after an embargo period as a national licence („moving wall“)
 - » Open Access
 - Authors of authorised institutions and the institutions to which they belong can store their articles generally in the form published in a repository

Perspectives for licensing in Germany

- **Infrastructure**
 - » Regional consortia will continue to exist alongside the national licensing initiative, but probably more licensing at the nationwide level
 - Opt-in models via the Alliance Initiative
 - » More cooperation and clearer division of labour between existing structures in the future
 - » Current infrastructure discussion within the GWK (Gemeinsame Wissenschaftskonferenz: Joint Conference of the Ministers of Finance and Research/HE at the federal and state levels)
- **Funding**
 - » Local and regional funds will remain the basis of literature supply
 - » DFG funding can only support, but not replace this structure
 - » GWK development?



Thank you!

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