This year’s event will be dealing with the subject of National Licenses for Switzerland to ensure perpetual access to essential academic resources in the future. This event will give both an overview over the subject of National Licensing and specific product information provided by the seven publishers who came first on CSAL’s National License survey.

**MORNING**

- **from 9.15** Welcome coffee and registration
- **9.45-9.50** Opening words
  - Marianne Rubli, President of the Steering Committee of CSAL, Director of Universitätsbibliothek Bern
- **9.50-10.30** Introduction: National and Alliance Licenses in Germany
  - Dr. Hildegard Schäffler, Head of Serials, Licensing, Electronic Publishing, Bayern-Konsortium (München)
  - Sylvia Weber, Head of HeBIS Consortium (Frankfurt am Main)
- **10.30-10.50** National License survey results: CSAL’s choice of products
  - Pascalia Boutsiouci, Head of CSAL (Zurich)
  - Sabine Friedlein, Licensing Manager, CSAL (Zurich)
- **10.50-11.10** De Gruyter: Journals Archive
  - Martina Näkel, Senior Sales Manager, De Gruyter (Berlin)
- **11.10-11.30** Elsevier: Science Direct Backfiles
  - Michael Neuroth, Sales Manager, Elsevier (Amsterdam)
- **11.30-11.50** Q&A on De Gruyter and Elsevier

**NOON**

- **11.50-13.20** Lunch

**AFTERNOON**

- **13.20-13.40** JSTOR: Archive Collection & eBooks Archive
  - Colleen Campbell, Director, Institutional Participation and Strategic Partnerships JSTOR (New York)
- **13.40-14.00** ProQuest: Art & Architecture Archive
  - Chris Cotton, Product Manager Humanities, ProQuest (Berlin)
- **14.00-14.20** Q&A on JSTOR and ProQuest
- **14.20-14.40** Springer: Journals Archive & eBooks Archive
  - Heike Klingebiel, Licensing Manager Library Sales, Springer (Heidelberg)
- **14.40-15.00** Taylor & Francis: Archive Collection
  - Paul Stoiber, Sales Manager, Taylor & Francis (Abingdon, Oxon)
  - Ian Jones, Sales Director, Taylor & Francis (Abingdon, Oxon)
- **15.00-15.20** Wiley: Journals Archive & Cochrane Library
  - Reiner Klimesch, Senior Account Manager, Wiley-Blackwell (Berlin)
- **15.20-15.40** Q&A on Springer, Taylor & Francis and Wiley
- **15.40-16.30** Discussion